



MEGA BUILD INDONESIA

The 18th Indonesian Dedicated Architecture, Interior Design, and Building Exhibition & Conference

14 – 17 March 2019 | Jakarta Convention Center



EXHIBITION PARTICIPATION AGREEMENT

COMPANY INFORMATION *(Please attach your business card)*

Exhibiting Company	:				
Address	:				
Tel	:		Fax	:	
Contact Person	:		Designation	:	
Mobile	:		Email	:	
Product Category	:				

STAND PACKAGE OPTIONS

Space Area	A	B	C
Main Lobby Prime	USD 350 / sqm	USD 400 / sqm	USD 430 / sqm
Main Lobby Standard	USD 325 / sqm	USD 375 / sqm	USD 405 / sqm
Other Halls Prime	USD 325 / sqm	USD 375 / sqm	USD 405 / sqm
Other Halls Standard	USD 315 / sqm	USD 365 / sqm	USD 395 / sqm

MARKETING EXPOSURE PACKAGE *Compulsory

USD 500 per exhibiting companies

- Show Directory – Including company profile, product listing & advertisement
- Online Show Directory
- Company Listing on Show Guide
- EDM (Email Blast) & Social Media Campaign
- Online Visitor Lead System & QR Code Scanner

A. Space Only Includes

- Floor Space
- Electricity based on sqm

B. Space + Shell Scheme

- As "A" above plus;
- R8 System Shell Scheme with carpeting and 2 units of fluorescent lights
- Fascia board signage to front (and sides if available)
- 1 reception desk, 2 chairs, and 1 wastepaper basket
- 1 power point socket

C. Space + Enhance Shell Scheme

- As "A" above plus;
- Maxima Special System Shell Scheme with carpeting and 2 units of fluorescent lights, 2 units of spotlights
- Enhanced Tower Fascia board signage to front (and sides if available)
- 1 lockable reception desk, 2 chairs, and 1 wastepaper basket
- 1 discussion table set
- 2 shelving & 1 magazine rack
- 1 power point socket

The exhibition is organised by PT. Reed Panorama Exhibitions (the "Organiser") and managed by PT. Reed Panorama Exhibitions (in such capacity the "Manager") on behalf of the Organiser.

Application is hereby made to the Organiser for exhibiting space at the above exhibition. This application where accepted by the Organiser as indicated by their signature will constitute our exhibition participation agreement with the Organiser for exhibit space.

We have read the Exhibition Rules and Regulations on the reverse of this page, and agree that they are a part of this Application and hereby further agree to abide by them and any additional rules & regulations deemed necessary by the Organiser from time to time.

Net amount to pay is arrived after deducting 2% under PPH 23 if applicable. The Exhibitor may not assign or transfer any of its rights or obligations. The Organiser and/or the Manager may without the consent or approval of the Exhibitor assign or transfer its rights and/or obligations.

TO BE COMPLETED BY EXHIBITOR

Authorised Signatory & Company Stamp Name: Designation:	Date
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SPACE REQUIREMENTS

Preferred Stand Number(s):

Space Required: _____ m x _____ m = _____ sqm

TOTAL SPACE COST: USD

SPONSORSHIP & ADVERTISING OPPORTUNITIES

EXCLUSIVE SPONSORSHIP		
Lanyards	USD 15,000	USD
Visitor Badges	USD 13,000	USD
Show Bags	USD 16,000	USD
Bottled Water	USD 10,000	USD
ONSITE SPONSORSHIP		
Show Bag Insert	USD 500 (per marketing piece)	USD
Hall Hanging Banner	USD 500/pc	USD
Floor Stickers	USD 600/pc	USD
Mobile Charging Station	USD 800/unit	USD
Business Lounge Dress-Up	USD 8,000/unit	USD
T-Banner	USD 250/pc	USD
Hanging Banner	USD 250/pc	USD
Hall Directional Signage	USD 800/unit	USD
PRINT ADVERTISING		
Show Directory	USD 600 (Inner Front Cover) USD 350 (Run-of Page)	USD
Promotion Catalogue	USD 30/column	USD
ONLINE ADVERTISING		
Website Banner	USD 500 (Leaderboard Banner) USD 300 (Side Banner)	USD
E-Blast /EDMs	USD 650 (1 time) USD 1,800 (3 time) USD 3,000 (6 time)	USD
Visitor Registration Acknowledgement Page	USD 1,500 (exclusive)	USD
Visitor Registration Confirmation E-mail	USD 1,500 (exclusive)	USD
TOTAL SPACE COST:	USD	

TOTAL SPACE + SPONSORSHIP

USD

VAT @ 10%

USD

TOTAL AMOUNT PAYABLE

USD

FOR OFFICIAL USE ONLY

Authorised Signatory Name: Designation:	Date
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