

EVENT FACT SHEET

EVENT NAME	MEGABUILD INDONESIA 2019 The 18 th edition of Indonesia dedicated Architecture, Interior Design and Building Material Exhibition
CO-LOCATED EVENTS	KERAMIKA 2019 – <i>The 8th ASEAN's only Dedicated Ceramic Event</i> SECURITY, SAFETY & FACILITY MANAGEMENT (SSF) EXPO 2019 - <i>The 2nd International Facility Management & Security Technology, Equipment & Solutions Exhibitions</i>
EVENT DATE	14 – 17 March 2019, Thursday to Sunday
EVENT VENUE	Jakarta Convention Center (JCC), Indonesia
EVENT SIZE	45,000 sqm (All Halls) including outdoor areas
ORGANISER	Reed Panorama Exhibitions (RPE)
EXHIBITOR PROFILE	Expect over 400 exhibiting companies from over 20 countries (Indonesia, Korea, Japan, Malaysia, Singapore, Australia, Vietnam, Thailand, Hong Kong, Taiwan, China, Germany, Turkey, India, Italy, France, Spain, Egypt, UK and USA with over 10 National Group representations.
VISITOR PROFILE	Expect over 40,000 visitors from the following profiles: <ul style="list-style-type: none"> • Governmental & Provincial agencies • Importers, Distributors and Retailers across Indonesia • Building & Construction professionals ("The projects people") covering developers, landlords, project owners, architects, designers, consultants and contractors • Renovations and Home Owners
ENDORSED BY	<ul style="list-style-type: none"> ▪ Ministry of Public Works & Public Housing, Republic of Indonesia ▪ Ministry of Trade, Republic of Indonesia ▪ Ministry of Industry, Republic of Indonesia ▪ Ministry of Tourism & Creative Economy, Republic of Indonesia ▪ The Indonesian Creative Economy Agency (BEKRAF)
SUPPORTED BY	<ul style="list-style-type: none"> ▪ Indonesia Ceramic Association (ASAKI) ▪ The Indonesian Institute of Architects (IAI) ▪ Indonesian Society of Interior Designer (HDII) ▪ Indonesia Contractors' Association (GAPENSI) ▪ Indonesian Security System Industry Association (AISKINDO) ▪ Association of Indonesian System Integrator & Security Systems (ASISINDO) ▪ Green Building Council Indonesia (GBCI) ▪ The Indonesian Exhibitions Companies Association (ASPERAPI / IECA) ▪ The National Association of Indonesian Consultant (INKINDO) ▪ Indonesian Institute of Engineers (PII) ▪ Indonesian Institute of Architects Landscape (IALI) ▪ The Indonesian Institute of Quantity Surveyor (ISQI) ▪ The Indonesian Construction Expert Association (HAKI) ▪ The Indonesian Electrical Lighting Industry Association (APERLINDO) ▪ Indonesia Illuminating Engineering Society (HTII)

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WHY INDONESIA?	<ol style="list-style-type: none"> 1. As Indonesia continues to attract investment globally, foreign companies can tap into growing opportunities in sectors such as infrastructure, transport, logistic, manufacturing, utilities and consumer goods and services. 2. Indonesia is ASEAN largest economy with a GDP growth of 5.2% (2017) and a huge population of 264 million. 3. South East Asia largest consumer base with a strong growing middle class and rising income. 4. Ease of Doing Business index has jumped from 91 to 72 (up 19) in 2018. 5. Booming Infrastructure Needs as Government strives to improve connectivity within Indonesia such as Toll Roads, Sea Toll Road Programme and developing the entire Indonesia to increase productivity. 6. More foreign investments relates to more corporate offices now in Indonesia, spurring rising office decoration projects to meet demand. 7. Transportation upgrades includes high speed rails, LRTs, MRTs connecting fast expanding satellite cities. 8. Government pushes to complete 1 million homes to cater to the rising needs for young families.
WHY MEGABUILD INDONESIA?	<ol style="list-style-type: none"> 1. Indonesia leading Architecture, Interior Design and Building Exhibition held in the heart of Jakarta, Jakarta Convention Center 2. The only event endorsed by Architects, Interior Designers and Contractors 3. Strong Business Matching Programme – Indonesia Trade Connect that successfully concluded 543 business meetings over 4 days. 4. Smart Phone enabled Lead Retrieval System that allows you to use your smart phone to scan visitors' QR coded badges. 5. Jakarta Design Week – a series of Architecture and Design conferences and seminars that brings the nationwide distributors, project owners, developers, architects, designers and contractors under one roof. 6. Proven event with national groups from Singapore, India, Taiwan, Korea, Japan, China, Italy and more. 7. Targeted Attendees Programme that allows you to set our business relations team working to bring you the buyers you want to meet 8. Regional promotions in the east and west Indonesia to bring in importers and distributors from the entire Indonesia
KEY EVENTS DURING MEGABUILD INDONESIA	<ol style="list-style-type: none"> 1. NEW IN INDONESIA BizMATCH Business Matching – MegaBuild, with a unique business matching platform BizMATCH that allows international exhibitors and Indonesia importers, distributors, retailers and agents to “e-meet” before the exhibition and thereafter fix onsite face to face meeting during the show. The unique system is driven by over 20 relationship officers to that will be working back-end to facilitate the meetings. 2. THEMATIC NETWORKING OCCASSIONS – Various thematic networking occasions to be held throughout the 4-days exhibition, catering for the Architects, Interior Designers, Contractors, Developers and building professionals, great opportunity to explore and expand your network. 3. Other activities <ol style="list-style-type: none"> a. Ceramic Charity by ASAKI – The ceramic industry will be offering unique ceramic ware up for grab and proceeds will be donated to the appointed charity (since 2015). b. Best Booth Awards – 4 awards based on space will be awards during the show (>200sqm, 100sqm – 200sqm, 36sqm – 100sqm and shell scheme) c. Industry Forum – A meeting place for leaders in the construction industry, spanning the entire asset creation process from feasibility through design, cost planning, construction and building and management.

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COST OF PARTICIPATION

	RAW SPACE	SHELL SCHEME	ENHANCED SHELL SCHEME
Main Lobby (Prime)	USD \$350 per sqm	USD \$400 per sqm	USD \$430 per sqm
Main Lobby (Standard)	USD \$325 per sqm	USD \$375 per sqm	USD \$405 per sqm
Other Halls (Prime)	USD \$325 per sqm	USD \$375 per sqm	USD \$405 per sqm
Other Halls (Standard)	USD \$315 per sqm	USD \$365 per sqm	USD \$395 per sqm
Marketing Exposure Package**	USD \$500 per exhibiting companies		

* All rates are subject to 10% VAT.

** Marketing Exposure Package is mandatory and covers website and social media promotions, 24/7 online building materials annual guide, business matching system - BizMatch, Visitor Badge scanner – BizLeads, unlimited trade invitation cards (online/hardcopy) that allows you to start inviting your potential clients to meet you during the show, and the Nominated VIP referral programme that upgrades your potential buyers to be VIP in MegaBuild Indonesia 2019. However, the Nominated VIP referral programme is subjected to organiser approval.

WEBSITE

www.megabuild.co.id

FOR ENQUIRIES

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